



Social Hub Corp.

Investor Presentation

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SoHub: Building Bridges of Care

- **The Future of Accessible Safety:**
Investing in human-centered technology for vulnerable populations.
- **Connecting Caregivers and Loved Ones:** SoHub provides peace of mind through innovative safety solutions.
- **Our Commitment to Compassion:**
Human-centered technology for a safer, more connected world.



The Critical Problem

- **Growing Vulnerability:** Millions globally (*elderly, autism, Alzheimer's, epilepsy, physical/cognitive disabilities*) struggle to seek aid in critical moments.
- **Existing Solutions Fail:** Traditional alerts are reactive, complex, and burden caregivers with constant charging worries. High-tech devices are inaccessible.
- **Dire Consequences:** Delayed intervention costs lives and significantly impacts quality of life. *"Every minute of delayed intervention in critical situations like cardiac arrest, the chance of survival decreases by ~7-10%."*



THE IMPACT OF DELAYED
EMERGENCY MEDICAL
RESPONSE

Seconds Count

Our Human-Centered Solution: SoHub

- **Bridging the Gap:** Compassionate services and groundbreaking technology.
- **Legacy Lane & Digital Guardian:** Our current services, Legacy Lane and Digital Guardian, already build trust and address critical needs for memory preservation and digital literacy.
- **Predictive Guardian Device:** A discreet, wearable wristband acting as an effortless safety net.



The SoHub Predictive Guardian

- **Predictive Intelligence:** Utilizes on-device AI (*TinyML*) and multi-sensor fusion (*HRV, IMU*) to anticipate crises before they escalate (*such as pre-seizure patterns, distress indicators*).
- **Unparalleled Reliability:** Engineered for multi-month, potentially year-long battery life through ultra-low-power components, aggressive software management, and integrated micro solar charging.
- **Tiered & Contextual Alerts:** Proactive haptic cues for early intervention; immediate, precise SOS alerts (*with GPS & LoRaWAN*) to caregivers and emergency dispatch for critical events.
- **Designed for All Vulnerable Groups:** Intuitive for the elderly, individuals with autism, Alzheimer's, epilepsy, and disabilities.
- **Waterproof & Discreet.**



The Market Opportunity

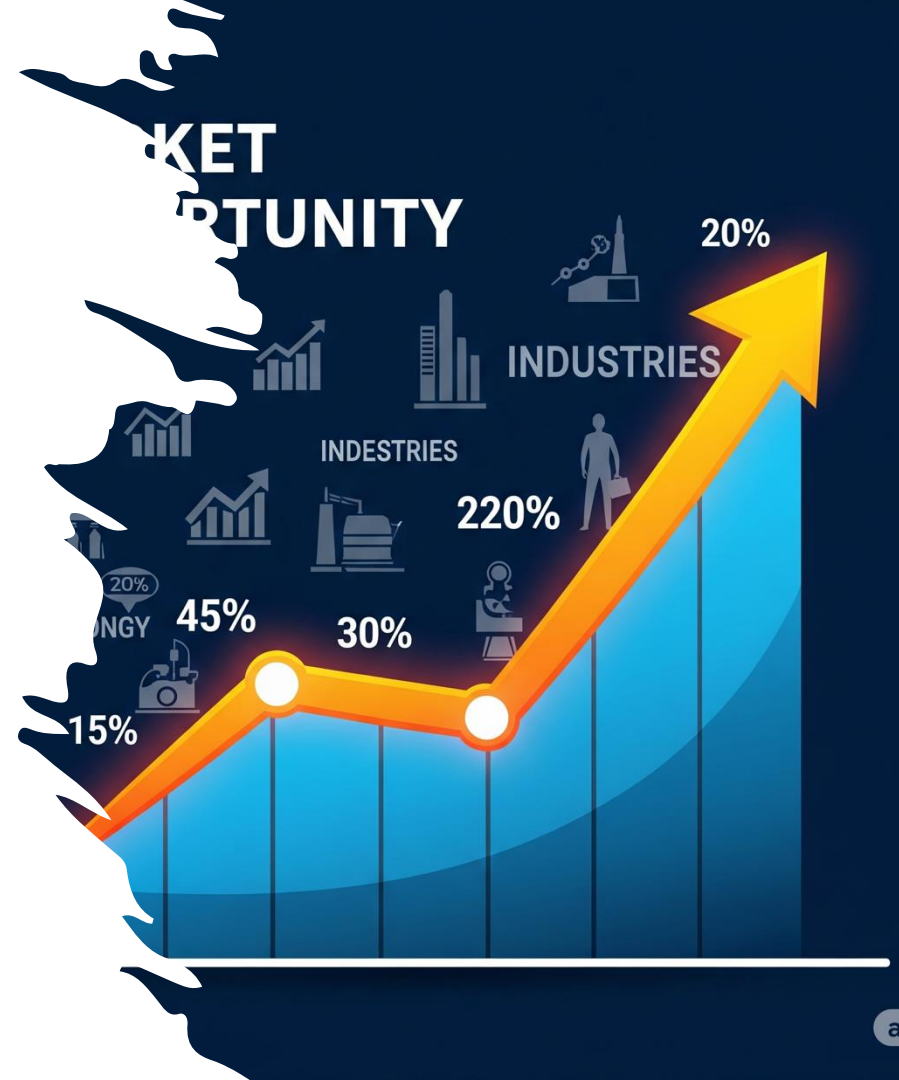
Vast & Growing Demographics:

Over 700 million elderly globally, plus autism and disability communities.

Critical Unmet Needs: Current solutions are inadequate, complex, or expensive.

High Willingness to Pay: Families prioritize safety and peace of mind.

Caregiver Burden: Millions of caregivers desperately seek reliable tools for peace of mind.



Traction & Milestones

Core Team Assembled:

Multi-disciplinary expertise spanning advanced embedded systems, empathetic user experience design for vulnerable populations, and strategic business development. Beyond technical acumen, we share an unwavering passion for elevating vulnerable lives, driven by a deep-seated attachment to preserving history and strengthening community bonds. This foundation ensures SOHUB is built not just with intelligence, but with heart and a profound understanding of those we serve.

Market Validation:

Successful launch and positive reception of "Legacy Lane" and "Digital Guardian" services, validating direct market need and building community trust.

Functional Prototype Target:

Predictive algorithms, low power, and LoRaWAN technology.

IP Strategy Initiated:

Actively pursuing intellectual property protection for our unique innovations.

Initial User Research:

Positive feedback from target demographics on device concept and feature set.

The Team

- **Wilson Bowes, Founder & Visionary:**
Operating Engineer, Passion for vulnerable populations, UX and market strategy.
- **Bruno Renostro, CTO/Lead Engineer:**
Expertise in embedded systems, AI/ML, and low-power wearables.
- **Advisory Board:** Relevant healthcare and IoT industry credentials.



The Investment Opportunity



Seeking \$1 Million CAD: For prototype finalization, certifications, manufacturing, and pilot launches.



Projected Impact: Improves emergency response by 3-5 minutes, saving lives.



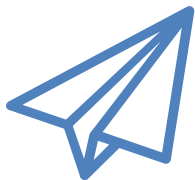
Social & Financial Return: Strong market returns coupled with profound social good.

A close-up photograph of a woman's hand with a diamond ring on her ring finger, resting on a dark, reflective surface. In the background, several thin, glowing fiber optic cables are visible, creating a sense of technology and connectivity. The lighting is soft, highlighting the hand and the ring.

Join Us: Build a Bridge of Care

- **Invest in Impact:** Be part of a solution that transforms lives.
- **Connect with Us:** Schedule a confidential discussion today.
- **Partner for Progress:** Together, we can enhance safety for all.

Contact Information



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